



Approval Engine

Approval Processes right in **Oracle CRM On Demand**

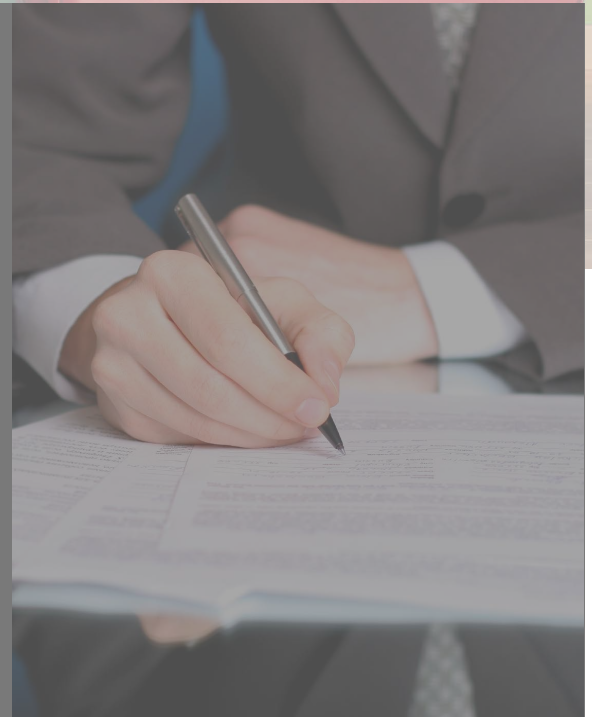
Most of us do tasks every day that require approval in order to act. It could be approval from business owners to move forward with a project, from our manager on a time sheet, or sales leadership on a special discount we'd like to offer a potential customer. If these approvals are only done verbally or via email, then inconsistencies creep in, turnaround times slip, and in the end, enforcement of important business rules goes out the window.

Get it Right without Getting Right in the Way

Our Approval Engine enforces business approval processes, to make sure that the right people sign off, every time. We also designed it to stay out of the way, so that the business can continue to operate efficiently. Automated updating of statuses, sending of email notifications with helpful links, and careful UI design all work together to help each user advance the process with minimal effort.

Surprisingly Simple and Awesome

- Leverages CRM On Demand's workflow engine, so that you can build rules using native functionality.
- Choose the approval type that best enables your business: first person on a team to approve, sequential approvers, and even parallel approvers!
- All approval steps are integrated seamlessly into your CRM experience, no need to bounce out to an external site.
- Each approval step can trigger email messages to the right parties, to ensure that the approval process is completed as quickly as possible, with no loose ends.
- The Merge On Demand team is always standing by to support you as your business and approval needs change!



It Works...Everywhere!

Many approval engines are built to only work with a single object and type of process, but in typical Merge On Demand fashion, we've built our Approval Engine MOD to work on all standard and custom objects. We look forward to hearing about your process and exploring how the Approval Engine MOD could make your life better!