

Email Merge

Are you ready to send customized emails through **Oracle CRM On Demand**

Merge On Demand's Email Merge tool lets you create, modify, lookup contacts and search email templates through CRM On Demand.

Create

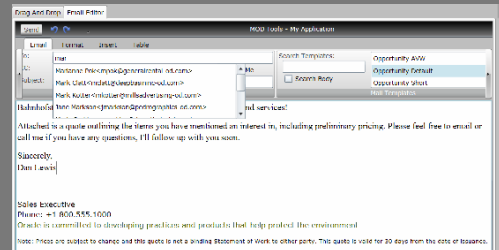
Set up HTML email templates so that every email you send, the message stays consistent and professional. Using Merge On Demand technology; names, emails and data from CRM On Demand can all be part of your template. You can even include one or more attachments stored in CRM On Demand when coupled with Drag and Drop.

Modify

Changing email templates is a breeze with our customer portal. Here you can edit the template by changing the body as well as the fields that are being merged.

How Email Merging Saves You Time

- When an email is sent, we automatically log an activity for you.
- Merge data on-the-fly into email templates and then send to multiple addressees, all from the Oracle CRM On Demand UI.
- Leveraging all of the contact data in CRM On Demand just like Outlook does, **Smart Lookup** quickly finds the name of the contact you are sending the email to as you type their first Name, Last Name, or Email.
- Templates save you from recreating emails sent on a regular basis.
- Send multiple attachments stored in Oracle CRM On Demand, when you couple Email Merging with our Drag and Drop MOD.



CLICK HERE to watch a video of how *Email Merge works seamlessly in Oracle CRM On Demand.*

The power of Smart Lookup

- **Recipient:** Sending an email to one of your contacts in CRM On Demand? As you begin typing in the "To:" field, Email Merge uses Smart Lookup to predict which contact you are sending to. Smart Lookup allows you to search based on First Name, Last Name, or Email Address.
- **Sender:** Email Merge also has customizable meta tag searching to quickly find email templates used on an everyday basis.